

Protocol & Diplomacy International Protocol Officers Association
Ninth Annual International Protocol Education Forum
July 27-30, 2010
Hyatt Regency Hotel
All education sessions will be held at the Hyatt Hotel

Tuesday, July 27, 2010

- 9:00 am – 3:00 pm PDI-POA Board of Directors Meeting
Seaview A
- 4:00 – 7:00 p.m. Forum Registration
Beacon Rotunda Prefunction area
- 4:30 – 5:30 p.m. New Member Orientation (all members are welcome)
Seaview B
- 5:30 – 8:00 p.m. Welcome Reception & Silent Auction
Beacon Rotunda and Beacon Ballroom

Duration of Forum
Staff/Forum Office: Harbor ABC

Wednesday, July 28, 2010

- 7:15 – 8:15 a.m. Continental Breakfast & Late Registration
Beacon Rotunda & Prefunction Area
- 8:30 – 9:00 a.m. Opening Remarks
Beacon A & B
 - Chris Young, President, PDI-POA
 -Welcome by Bob Foster, Mayor of Long Beach
 -Welcome by Jorge Lapsenson, Dean of the Los Angeles
 Consular Corps & Consul General of Argentina
- 9:00 – 10:45 a.m. PROTOCOL IN THE WORLD OF SPORTS
Beacon A & B
2010 Winter Olympic Games
 -Karen Bryk, Deputy Chief of Protocol, Government of
 Manitoba, Canada & Protocol Operation Center, Winter
 Olympic Games in Vancouver, British Columbia
2010 FIFA World Cup
 -Helena Burger, HB and Associates, Pretoria, South Africa
- 11:00 – 12 Noon *Interpretation v Translation & the Protocol of Working with*
Beacon A & B *Professional Interpreters*
 Pablo Chang-Castillo, Member of AIIC, International
 Association of Conference Interpreters
- Noon – 1:30 p.m. *A Unique Look Inside North Korea: The Personal Experience*
 Luncheon *of the 39th Foreign Minister of Thailand*

- Regency D-E-F* Dr. Kantathi Suphamongkhon, 39th Minister of Foreign Affairs of Thailand, Senior Fellow at the Burkle Center for International Affairs & Visiting Professor of Law and Diplomacy at UCLA (University of California, Los Angeles)
- 1:40 – 2:40 p.m.
Beacon A & B *U.S. Protocol & Official Diplomatic Etiquette*
Ambassador Mary Mel French, Chief of Protocol, Clinton Administration, 1997-2000
- 2:40 – 3:00 p.m.
Break-Beacon Rotunda Book signing at the break
(Registered Forum participants will receive a copy of Ambassador French's book, *United States Protocol: The Guide to Official Diplomatic Etiquette*, June 2010)
- 3:00 – 4:00 p.m.
Beacon A & B *Invitations - New and Old, plus Menus Today*
April Guice, Lead Ceremonial Officer, United States Department of State Office of Protocol
- 4:00 – 5:00 p.m.
Beacon A & B *Working with the Los Angeles Consular Corps*
-Lourdes Saab, Deputy Chief of Protocol, Los Angeles County
-Elga Sharpe, Chief of Protocol, City of Los Angeles
-Joanne Sokolski, Chief of Protocol, Orange County
-Gayle Anderson, Chief of Diplomatic Relations/Protocol, State of Nevada
- 5:30 p.m.
Hyatt Lobby Meet in Hyatt Regency Hotel lobby & depart for *boat tour of the Port of Long Beach & dinner*
Hosted by the Port of Long Beach
- 8:00 p.m. Return to Hyatt Hotel

Thursday, July 29, 2010

- 7:15 – 8:15 a.m. Continental Breakfast
Beacon Rotunda & Prefunction Area
- 8:30-9:00 a.m. PDI-POA Committee sign-ups: Your chance to get involved
Beacon Rotunda & Prefunction Area
- 9:00 – 10:00 a.m.
Beacon A & B *The Vienna Convention –What You Need to Know & Why*
Judge Lance Ito, Los Angeles County Superior Court
- 10:15 – 11:15 a.m.
Beacon A & B *New Frontiers in Corporate and Citizen Diplomacy*
Cari Guittard, Executive Director, Business for Diplomatic Action

- 11:30 a.m. – 12:30 p.m.
Beacon A & B *Los Angeles Consular Corps Panel*
-Junichi Ihara, Consul General of Japan
-Riza Hakan Tekin, Consul General of Turkey
-Dame Barbara Logan Hay, Her Britannic Majesty's Consul General
-Andrew Leeka, Honorary Consul General of Palau
- 12:30 – 1:30 p.m.
Luncheon
Regency D-E-F *The Do's & Don'ts of Press Relations for Protocol Officers*
Angus Mackay, Principal, Angus Mackay & Associates, and former Vice Consul for Political, Press & Public Affairs, British Consulate General, Los Angeles
- 2:00 p.m. Meet in Hyatt Hotel Lobby bus departure to *Sony Pictures Studios*, Culver City
- 6:00 p.m. *Reception at the residence of Consul General Juan Marcos Gutierrez of Mexico, Los Angeles*
- 8:30 p.m. Return to Hyatt Hotel by bus

Friday, July 30, 2010

- 7:30 – 8:30 a.m.
Beacon A Buffet Breakfast, Awards & Announcement of 2011 Forum Host City
- 8:45 – 9:00 a.m.
Beacon B *U.S. Department of State Office of Foreign Missions: Services to the Consular Corps*
- 9:00 -10:15 a.m.
Beacon B *Working with Security:*
-Wayne Williams, Special-agent-in-charge, Protection Operations, U.S. Secret Service
-Garth Pettijohn, Senior Protective Liaison Agent, Diplomatic Security Service, U.S. Department of State
-Commander Scott Kroeber, Diplomatic Liaison Officer, Los Angeles Police Department
-Sgt. Thanh Ly, Sheriff's International Liaison Unit, Los Angeles County
-Sgt. Fernando Franco, Dignitary Protection Unit. Los Angeles World Airport Police Department
- 10:30 – 11:45 a.m.
Beacon B *Protocol: A View from the United Arab Emirates(UAE)*
Presenters:
- Ahmad Alzaabi, Assistant Director General, Protocol Department, Government of Dubai
-Huda Sultan AlMeaini, Assistant Head of Protocol Affairs Section, Protocol Department, Government of Dubai
Both provide protocol services for H.H. Sheikh Mohammad bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai
Facilitators:

-Pamela Eyring and Robert Hickey of The Protocol School of Washington

12 Noon – 1:30 p.m.
Luncheon
Beacon A

Diane E. Watson, U.S. Congressional Representative, California 33rd District, - Member, House Foreign Affairs Committee and Former U.S. Ambassador to Micronesia (1999-2001)

1:45 – 2:45 p.m.
Beacon B

Corporate Protocol for Cruise Ships: Hospitality within the Rules of Applicable Law and the Protocol and Ceremonies of a Ship Launch

Dawn Haghighi, Assistant General Counsel, Princess Cruises
Brian O'Connor, Director of Marketing and Public Relations, Cunard Line

2:45 – 3:15 p.m.
Beacon Rotunda

Break

3:15 – 4:15 p.m.
Beacon B

Practical Protocol Tips: Seating for stages, award ceremonies, tent cards v place cards and protocol with increased security

April Guice, Lead Ceremonial Officer, United States Department of State Office of Protocol

Practical Protocol: Private Jets, Limos and More

John Robertson, Protocol & Etiquette Consultant

4:15- 4:30 p.m.
Beacon B

Closing Remarks – Chris Young, President, PDI-POA