

Protocol Diplomacy International - Protocol Officers Association
11th Annual International Protocol Education Forum
Four Seasons Hotel, Denver Colorado
July 24-27, 2012

Tuesday, July 24, 2012

Dress: Business Casual

8:00 - 9:00 a.m.
Cottonwood Foyer

Breakout Sessions and Forum Check-In

9:00 - 10:30 a.m.

Concurrent Sessions

Room
Grand Ballroom B

The Butler - Skills that Make a Difference

Charles MacPherson
President, Charles MacPherson and Associates, Inc.

Room
Alpine

NATO Protocol

Maryse Larche Mele
Branch Head, Protocol
NATO Supreme Allied Commander Transformation

Room
Grand Ballroom A

Supporting a High Profile Official

Leslie Lautenslager
Executive Assistant to General Colin L. Powell, USA (Retired)

Room
Elm

Round Table - Peer to Peer Discussion (Max 9 persons)

Topic: Trade Missions and Economic Development
Marsha Hamilton
Manager of the Office of International Protocol, State of Mississippi

10:45 - 12:15p.m.

Concurrent Sessions

Room
Grand Ballroom A

Dining Skills for Diplomacy and Business Around the World

Lanie Denslow
Principal, World Wise Intercultural Training and Resources

Room
Grand Ballroom B

Titles and Forms of Address

Robert Hickey
Deputy Director, Protocol School of Washington

Room
Alpine

Working with the Military: Customs and Courtesies

Sam Whilding
Director of Curriculum and Training for The Protocol Redbook Institute

Room
Elm

Round Table - Peer to Peer Discussion (Max 9 persons)

Working State Visits Outside the DC Area
Sonia Garza-Monarchi
Garza Protocol Associates

12:15 - 1:45 p.m.

Lunch at your Leisure

Protocol Diplomacy International - Protocol Officers Association
11th Annual International Protocol Education Forum
Four Seasons Hotel, Denver Colorado
July 24-27, 2012

2:00 - 3:30p.m

Concurrent Sessions

Room
Alpine

Ethics: Working with the U.S. Federal Government

Kathleen Ryan
Assistant Deputy, Diversity Integration, Department of the U.S. Air Force

Room
Grand Ballroom A

Building Relationships, One Memorable Gift at a Time

Kelly Harris
Manager, Corporate Protocol and Domestic Operations, Lockheed Martin
Katherine Broderick
Energy Initiatives Protocol and Event Manager, Lockheed Martin

Room
Grand Ballroom B

Back to the Basics of Protocol and Event Planning from Summits to Dinners to Coffee Breaks!

April Guice
Social Events Coordinator IO/C - G8 2012 Summit/NATO 2012

Room
Elm

Round Table - Peer to Peer Discussion (Max 9 persons)

International Business and Events

Michael Lynn
L-3 Communications, Intergrated Systems Group

3:45- 5:00 p.m.

Concurrent Sessions

Room
Elm

One-to-One Mentoring Sessions

These sessions are scheduled and pre-registered in 15 minute increments
1545-1600
1600-1615
1615-1630
1630-1645
1645-1700

Room
Grand Ballroom B

Back to the Basics of Protocol and Event Planning from Summits to Dinners to Coffee Breaks!

April Guice
Social Events Coordinator IO/C - G8 2012 Summit/NATO 2012

Room
Grand Ballroom A

Supporting a High Profile Official

Leslie Lautenslager
Executive Assistant to General Colin L. Powell, USA (Retired)

Room
Alpine

The Butler - Skills that Make a Difference

Charles MacPherson
President, Charles MacPherson and Associates, Inc.

Protocol Diplomacy International - Protocol Officers Association
11th Annual International Protocol Education Forum
Four Seasons Hotel, Denver Colorado
July 24-27, 2012

5:00 - 7:00 p.m.
Cottonwood Foyer

Forum Check-In

5:30 - 6:30 p.m.
Elm

New Member Orientation

6:30 - 8:30 p.m.
Cottonwood Ballroom

Welcome Reception and Silent Auction

Wednesday, July 25, 2012

Dress: Business

7:30 - 8:30 a.m.
Cottonwood Ballroom

Continental Breakfast and Forum Check-In
Meet Your Peers in Your Industry

8:30 - 9:00 a.m.
Grand Ballroom

Opening Remarks

Chris Young
President, PDI-POA

Natalie Jones
Deputy Chief of Protocol of the United States

Official Welcome

Anthony Graves
Visit Denver, Director of Government and Community Affairs

9:00 - 10:15 a.m.
Grand Ballroom

Spacecraft Launches: Challenges and Opportunities

Christopher Leno, Protocol Officer, Lockheed Martin Space Systems
Company, Newtown PA
Karrie Bem, Legal Counsel, Lockheed Martin Space Systems Company
Denver, CO
Moderator: Lynn Hansen, Senior Manager, Protocol
Lockheed Martin Space Systems Company

10:15 a.m.

Refreshment Break

10:30 - 11:35 a.m.
Grand Ballroom

Cross Cultural Communication - Globe Smart

Robert Hickey
Deputy Director, The Protocol School of Washington

Noon - 1:00 p.m.
Cottonwood Ballroom

Lunch

Keynote: Ms. Linda G. Alvarado
President and CEO Alvarado Construction
Co-Owner of the Colorado Rockies

Protocol Diplomacy International - Protocol Officers Association
11th Annual International Protocol Education Forum
Four Seasons Hotel, Denver Colorado
July 24-27, 2012

1:15 - 2:45 p.m.

Grand Ballroom

Risk Mitigation for the International Professional

Clint Emerson

Author, *Escape the Wolf, Risk Mitigations*

2:45 p.m.

Refreshment Break

3:00 - 4:00 p.m.

Grand Ballroom

Google-licious: How to Find Anything on the Internet

Jim Spellos, CMP

President, Meeting U.

4:00 - 4:15p.m.

Break

4:15 - 5:30 p.m.

Grand Ballroom

Shortcuts to Success: Using Technology More Effectively

Jim Spellos, CMP

President, Meeting U.

At Leisure

Connect with your colleagues and enjoy an evening free to take in the delights of Denver

Thursday, July 26, 2012

Dress: Business

6:30 - 7:00 a.m.

Cottonwood Ballroom

Boxed Breakfast available prior to departure for the United States Air Force Academy (USAFA)

7:00 - 7:10 a.m.

Proceed to Hotel Lobby and Board Buses
Must have Drivers License, Passport or Military ID to Board Bus

7:15 a.m.

Depart for Colorado Springs
Note: Upon arrival at the USFA, please be prepared to show ID

8:35 - 9:30 a.m.

Falcon Stadium

Press Box

Welcome to Colorado Springs and the USAFA Mission Brief

Captain Alicia Dittus

Ms. Audra Coppa

A Day in the Life of A Cadet

USAFA Cadets: Daryl Fariza, Isaiah Alley, Adetunji Fisayo

9:30 a.m.

Break

9:45 - 10:45 a.m.

Falcon Stadium

Press Box

Commencements, Convocations and Your VIP

April Harris, Associate Vice President, Advancement

University of Alabama in Huntsville

Ellis Courtney, Director, University Ceremonies, University of British Columbia

Becky Hureau, Senior Protocol Specialist, United States Air Force Academy

Protocol Diplomacy International - Protocol Officers Association
11th Annual International Protocol Education Forum
Four Seasons Hotel, Denver Colorado
July 24-27, 2012

10:45 a.m.	Refreshment Break
11:00 - 12:30 p.m. Falcon Stadium Press Box	Sports: Not just a Game; an Integrated Tool of Protocol Donald Comp, Protocol USAFA Major James Bales, 2012 Air Force Warrior Games Head Coach Florine Postell, 2012 World Choirs Games Moderator: Sonia Garza-Monarchi, Garza Protocol Associates Tour of Superintendent and Corporate Boxes
12:30 p.m.	Board Buses to the Falcon Club for Lunch
12:45 - 2:00 p.m. Main Ballroom	Lunch - Spouse and Senior Officer Perspective Lieutenant General Michael Gould Superintendent United States Air Force Academy and Mrs. Paula Gould Moderator: Chris Young, President PDI-POA
2:00 p.m.	Break
2:15 - 3:30 p.m. Main Ballroom	Protocol in a Healthcare Environment - The Principal as Patient and as a Guest Ginny Raderstorf, CDR, NC, USN (Retired) Special Assistant to the Commander for Executive Services Walter Reed National Military Medical Center Joel Jenkins Protocol Officer, Pacific Regional Medical Command Tripler Army Medical Center
3:30 p.m.	Board Buses to the USAFA Chapel
3:50 - 5:00 p.m. Chapel	Religions' Influence on Protocol and USAFA Chapel Tour Chaplain, Colonel Robert Bruno United States Air Force Academy
5:00 - 5:45 p.m.	Group Photograph, Gift Shop Opportunity
5:45 p.m.	Board Buses and Depart Colorado Springs
6:45 p.m.	Arrive Four Seasons Hotel, Denver
At Leisure	Connect with your colleagues and enjoy an evening free to take in the delights of Denver

Protocol Diplomacy International - Protocol Officers Association
11th Annual International Protocol Education Forum
Four Seasons Hotel, Denver Colorado
July 24-27, 2012

Friday, July 27, 2012

Dress: Business

7:30 - 8:45 a.m.

Cottonwood Ballroom

Buffet Breakfast

Awards & Announcement of 2013 Forum Host City
Book signing of PDI-POA Authors

8:45 - 9:45 a.m.

Grand Ballroom

PDI-POA Business Session and Committee Meetings

Join us as the PDI-POA president and officers briefly outline association plans for 2012-13. All forum attendees, regardless of membership status, are cordially invited and encourage to stay for this session!

9:45 a.m.

Refreshment Break

10:00 - 11:30 a.m.

Grand Ballroom

You Must Be Present To Win - Managing Protocol Demands

Paul Radde, Ph.D.
Founder, The Thrival Institute

11:45 - 12:45 p.m.

Cottonwood Ballroom

Lunch

Keynote: The Honorable Gary Grappo
President and CEO The Keystone Center
Former U.S. Ambassador to the Sultanate of Oman

1:00 - 2:30 p.m.

Grand Ballroom

Give your Guest the Best Seats in the House: State of the Art Seating

Paul Radde, Ph.D.
Founder, The Thrival Institute

2:30 p.m.

Refreshment Break

2:45 - 4:15 p.m.

Grand Ballroom

Lessons from the Field - Ask the Experts

International Panel

4:15 - 4:30 p.m.

Grand Ballroom

Closing Remarks

Chris Young
President, PDI-POA

6:00 - 7:30 p.m.

Pool Terrace

Closing Reception

Dress: Casual